



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25330250	<b>Changes as of:</b> 10/17/2016 at 2:49 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 694/724/4244	<b>Flight:</b> 10/18/16 - 10/24/16	<b>Station:</b> WBNG
<b>Agency:</b> Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	<b>Advertiser:</b> Myers/DCCC	<b>Market:</b> Binghamton
<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Total \$:</b> \$17,560.00
<b>Agency Order #:</b> 5479622	<b>Primary Demo:</b> Adults 35+	<b>Total Spots:</b> 91
<b>Buyer:</b> Katowitz, Janet	<b>Con Type:</b> POLITICAL/VOTE	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Assistant:</b> BILL THOMAS 202-872-5880	<b>Total GRP:</b>
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	W 8p-9p		Survivor-CBS	\$600.00	0	30	0	1	0	0	0	0	0	1	\$600.00	\$0.00	0.0
COORDINATED FUNDS																	
REV- 2	Tu-F,M 11:35p-12:35a		Late Show	\$100.00	0	30	1	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0
3	Su 10:30a-11:30a		Face The Nation	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
4	Sa 7p-8p		Entertainment Tonight	\$75.00	0	30	0	0	0	0	1	0	0	1	\$75.00	\$0.00	0.0
5	F 10p-11p		Blue Bloods-CBS	\$400.00	0	30	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
6	Tu 8p-9p		NCIS-CBS	\$600.00	0	30	1	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
REV- 7	Tu-M 11p-11:35p		Action News At 11PM	\$225.00	0	30	1	1	1	1	1	0	1	4	\$900.00	\$0.00	0.0
8	Tu-F,M 1:30p-2p		Bold And Beautiful	\$125.00	0	30	1	0	1	0	0	0	1	3	\$375.00	\$0.00	0.0
9	Su 7p-8p		60 Minutes-CBS	\$400.00	0	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
10	Tu-F,M 5:30a-6a		Action News 530AM	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
Sec 2																	
11	Tu-F,M 3p-4p		Harry Connick	\$90.00	0	30	0	0	1	1	0	0	0	2	\$180.00	\$0.00	0.0
12	Tu-F,M 6a-7a		Action News 6AM	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
Sec 2																	
13	Tu-F,M 2p-3p		The Talk	\$90.00	0	30	1	0	0	1	0	0	0	2	\$180.00	\$0.00	0.0
14	Tu-F,M 7p-7:30p		Entertainment Tonight	\$175.00	0	30	0	1	1	1	0	0	0	3	\$525.00	\$0.00	0.0
Sec 2																	
15	Sa 6:30p-7p		CBS News Saturday	\$175.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
16	Tu-F,M 11a-12n		Price Is Right	\$175.00	0	30	1	1	1	1	0	0	1	5	\$875.00	\$0.00	0.0
Sec 2																	
17	Tu-F,M 6:30p-7p		CBS Evening News	\$450.00	0	30	0	1	1	1	0	0	1	4	\$1,800.00	\$0.00	0.0
18	Su 9a-10:30a		CBS Sunday Morning	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0



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<b>Agency:</b> Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	<b>Advertiser:</b> Myers/DCCC	<b>Market:</b> Binghamton
<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Total \$:</b> \$17,560.00
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							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
19	Tu-F,M 12n-12:30p		Action News 12 Noon	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
Sec 2																	
20	Tu-F,M 7:30p-8p		Inside Edition	\$125.00	0	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
21	Tu-F,M 5a-5:30a		Action News 5AM	\$90.00	0	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
Sec 2																	
22	Tu-F,M 6p-6:30p		Action News At 6PM	\$400.00	0	30	1	1	1	1	0	0	1	5	\$2,000.00	\$0.00	0.0
23	Sa 6p-6:30p		Action News At 6PM	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
REV- 24	Tu-F,M 8a-9a		CBS This Morning	\$150.00	0	30	1	1	2 1/2	1	0	0	2 1/2	5	\$750.00	\$0.00	0.0
Sec 2																	
25	Tu-F,M 12:30p-1:30p		Young And Restless	\$125.00	0	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
26	Tu-F,M 4p-5p		Dr. Phil	\$90.00	0	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
27	Tu-F,M 5:30p-6p		Action News 5:30PM	\$180.00	0	30	1	1	1	1	0	0	1	5	\$900.00	\$0.00	0.0
28	Tu-F,M 5p-5:30p		Action News At 5PM	\$160.00	0	30	1	1	1	1	0	0	1	5	\$800.00	\$0.00	0.0
29	Tu-F,M 9a-10a		Rachel Ray	\$80.00	0	30	1	1	1	1	0	0	1	5	\$400.00	\$0.00	0.0
30	Su 6p-6:30p		Action News At 6PM	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
<b>TOTALS:</b>							<b>18</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>1</b>	<b>3</b>	<b>15</b>	<b>91</b>	<b>\$17,560.00</b>	<b>\$0.00</b>	<b>0.0</b>



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		<b>Separation:</b>

<b>Special Instructions</b>	This is a coordinated funds contract
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Order Level Comments		
Date/Time	Added by	Comment
10/14/16 9:13 AM	Denise Edmister	LINE 15 IS NA DUE TO SPORTS LINE 23 IS NA DUE TO SPORTS LINE 30 IS NA DUE TO SPORTS
10/14/16 9:11 AM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	<b>\$27,438</b>
<b>WBNG Share:</b>	<b>64%</b>
<b>Comment:</b>	
<b>EBNG:</b>	<b>2%</b>
<b>WBGH:</b>	<b>11%</b>
<b>WBPN:</b>	<b>1%</b>
<b>WICZ:</b>	<b>7%</b>
<b>WIVT:</b>	<b>15%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	91	\$17,560.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>91</b>	<b>\$17,560.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	91	\$17,560.00
<b>Total</b>	<b>91</b>	<b>\$17,560.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/16 2:49 PM	BILL THOMAS	Revised		5	\$-850.00	\$17,560.00	Changes: Total Spots from 96 to 91, Calculated Dollars from \$18,410.00 to \$17,560.00, Competitive Market Budget from \$28,766 to \$27,438, Advertiser from Kim Myers for Congress to Myers/DCCC, Special Instructions from to This is a coordinated funds contract, User Entered \$ from \$18,410.00 to \$17,560.00, Total \$ from \$18,410.00 to \$17,560.00. 4 buylines added or modified.
Revision	10/14/16 4:23 PM	BILL THOMAS	Confirmed	4		\$850.00	\$18,410.00	Changes: Total Spots from 92 to 96, Calculated Dollars from \$17,560.00 to \$18,410.00, Competitive Market Budget from \$27,438 to \$28,766, Demo Meta to [R16], User Entered \$ from \$0.00 to \$18,410.00, Total \$ from \$17,560.00 to \$18,410.00. 7 buylines added or modified.
Makegood 1	10/14/16 9:13 AM	Denise Edmister	Confirmed			\$0	\$17,560.00	
New	10/14/16 7:52 AM	BILL THOMAS	Confirmed	92		\$17,560.00	\$17,560.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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